

motor tri

The Paige nameplate is a guarantee of fair dealing and honest manufacturing. As a hall mark of quality it is trusted and respected in every corner of the globe.

That nameplate on a truck is a very practical form of insurance. It affirms that every dollar of the investment is protected by a Company that has never failed to meet its obligations.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICH.

PAIGE CQ. OF MEMPHIS, Inc.

263 Madison Ave.

Phone Main 2703.

The other day C. E. Bryan, a postman on the rural delivery out of Buntyn, phoned us for a Puncture-Proof casing.

"How much is it?" Bryan asked. "All right, I'll give the service man a check. I have had more than 9,000 miles of Lee Puncture-Proof service out of the casing I am taking off, so you know I want another. Hurry up," and we soon had the tire on his car.

Buy one, and you will be a Lee booster.

The Lee Way—The Only Way To Motor Happiness

"SMILE AT MILES"

We Carry a Complete Line of Puncture Proof, Cord and Fabric Tires and Tubes

LEE TIRE CO. of Memphis

249 Monroe Ave.

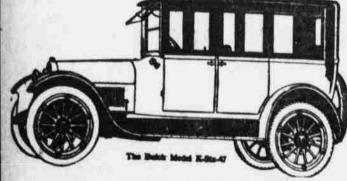
Phone M. 4767

Buick Touring Sedan

THE BUICK Model K-Six-47 body is of new design, low in appearance but with
ample head room. Top, window casings and sashes are fully
oevered with metal, giving perfect uniformity in finish and
durability. All doors are properly hinged and fitted with
double latches. The front seat extends across the body and
there is a new-design, tilting steering wheel. The low seats
give riding comfort.

The Interior is finished in handsome fabric, without bindings, with deep uphoistery. Cold weather snugness or summer driving comfort are equally available by adjusting the three-piece windshield and windows.

The tenneau carpet matches the uphoistery. The standard Bulck Instrument board furnishes every driving convenience and a done light in the ceiling illuminates the Interior. The cowl carries two handsome side lamps.



H. A. WHITE AUTO CO.

643 Marshall Ave.

Memphis, Tenn.

FORD OR FOR HIGHEST CASH PRICE. KENNEDY DAILEY WILSON GARAGE, 351 Madiso

OOFITE" ONE-PLY ROOFING \$1.40 Per Square. Pidgeon-Thomas Iron Co. 94.96 N. Second St., Memphis. Phones M. 1500, 1501, 1502.

Old Sol Bursts Out; Beats Back Promised Cold

Practical cessation of the unprecedented railfall of the past few weeks is reasonably assured for Memphis, according to weather bureau officials Saturday. The extreme cold weather which was indicated several days ago appears now to be highly improbable, although a lower temperature is to be expected Saturday night or Sunday.

Extreme slowness of movement on the part of the high barometer area which for several days has been central over Swift Current, British Northwest, together with the appearance of another low barometer drea which is now central over the porth central states gives credence to the predictions that the new low barometer area will move south and slightly east, bringing with it clear weather next week, but a higher temperature than had been previously expected.

The total rainfall for the past 24-hour ously expected.
The total rainfall for the past 24-hour brief was only 08 inch, which brings to total for the month to 8.15 inches, 5-41 inches above normal for the stire month of October.
The forecast for Memphis and vicing amounced Saturday is showers obably tonight and Sunday. Somehat lower temperature. The rainfall unday, according to weather bureau fficials, will probably mean one light nower.

BUTTER IMPORTS FALL OFF IN LONDON MARKET

LONDON. Oct. 25.—The reason why English people have been reduced to a butter ration of one and a half ounces a week was made plain today with the announcement that imports of butter for the year ended June 30 were 70,000 tons, as compared with 210,000 tons in an average year before the war. It may be two years before the supply will reach the normal demand.

Butter sells here at 60 cents a pound, as compared with about 75 cents in France, Sweden, Switzerland and Germany and \$1.25 in Italy.

l HAD WHAT THE DOCTOR called Bright's disease. They told me I was a doomed man, but thank heavens, br. Burkhart's Vegetable Compound came in time to save my life. Today I am a well man. My wife was cured of sick headache and neuralgia.—P. H. Barkley, Waynesboro, Miss. adv.

week was the meeting place of the profucers and distributors of milk and nanufacturers of dairy products from all parts of the country, as well as from foreign countries, who attended to get

all parts of the country, as well as from foreign countries, who attended to get new inspirations, information and ideas, men who were familiar with the working out of the most advanced methods in animal industry and dairying husbandry, dealing with the production of dairy products, tilling of the soil and the production of animal food.

And it was these men who were continually crowded around the different motor truck exhibits, comparing notes with each other, commenting on new features, telling experiences each had had with motor trucks and how they made up the labor shortage by saving time and expense and enabling them to increase their activities without increasing overhead.

One of the leading dairymen in discussing the different exhibits and the ability of the motor trucks with an official of the Kissel Motor Car Co., said: "To the motor truck is due, to a great extent, the wenderful expansion of the dairy industry, and is looked upon by the progressive dairyman as an integral part of his dairy equipment.

"The adaptability and economy of the motor truck enables us dairymen to cover twice the distance we formerly did with horse and wagon equipment. It has doubled and trebled our area that composes our source of milk supply. It enables us to transport milk from the farm to she dairy economically and efficiently. We don't have to depend on the uncertain progress of the horse and wagon. We are not tied down to any definite schedule of the railroads. The modern motor truck of today is so highly developed that maintaining schedules the year round and overcoming obstacles such as poor roads and inclement weather is considered as a part of the truck's service.

Governor Louden very aptly stated when he opened the National Dairy

considered as a part of the truck's service.

Governor Louden very apily stated when he opened the National Dairy show last week that "the dairy industry is more intimately related to the Mfe and health of the people than any other, and anything, therefore, which encourages the expansion of the dairy industry is profitable to humanity." In this connection the motor truck deserves credit for enabling dairymen and farmers to economically transport their product, thus helping keep the cost of milk and dairy supplies within the reach of the masses. In fact, there is no other commodity that deserves the benefit and advantages of motor truck transportation more than milk and its by-products. Whatever happens, the nation must not be cut off from its milk supply, and, again, milk must not reach a price that is beyond the masses, and, likewise, there can be no question as to the delivery of milk being certain and definite, with all possibilities of delays being eliminated by using motor trucks.

"The motor truck is designed and built to give dependable service, and

AUTO TOURISTS START INVASION OF FRANCE

Biazing a trail which will be followed in years to come by untold thousands of American tourists, a Hudson Super-Six has just completed a ten-day trip over the battlefields of Northern France and Belgium, according to word received today by Memphis Motor Car company.

company.

"The journey was remarkable mainly by the excellent service rendered by the car which was over three years old and had been run 29,000 miles," writes Licut, John H. Morrissey, M. C. U. S. No. who piloted the Hudson.

Despite the unusually severe strains and tests that naturally ensue on touring through European battlefields," he continues, "the car seemed in as good condition and was running as sweetly when it finished the journey as it did when new three years ago. sen it finished the journey as it due hen new three years ago.

"In a 10-day leave period allotted to embers of the U. S. cruiser and trans-ort force at the completion of its work returning troops, I felt that I could take much better use of my time if

in returning troops, I fell that I could make much better use of my time if I brought my Hudson across.

"With another car, I might have feared to do this, because of the difficulty of obtaining replacements in case of breakage. However, I had implicit confidence in my Hudson, and permission having been obtained, it was hoisted on the forecastle of the U. S. S. Great Northern on the morning of July 15th.

"On the way over the motor was tuned up, and just six days later we left Brest with six passengers and an extra heavy load of baggage. In addition it was necessary to carry a reserve supply of gasoline, sixty gallons in all, owing to the scarcity of French gas, five gallons of oil and four heavy tires.

"The run to Paris, 355 miles, was made without the slightest difficulty. The following day we left Paris and went to Amiens, through the Somme battlefields to Lille, and in the six days following visited Ypres. Ostend, Zeebrugge, Ghent, Brussels, Liege, Louvain, Cologne, Coblens, Luxembourg, Treves, Verdun, Rheims.

"Then we returned to Paris after covering a total of more than 1,100 miles. Our only difficulty on the trip, despite the fact that the reads through Flanders and Northern France have not been repaired yet, and numerous shell holes make it hard going for a car, was due to water in the gasoline, a common trouble over here, and an unusual number of punctures due to shrapnel splinters.

"When the age of the car and the exacting demants on it not only during it this trup but for the past three years are considered, its present performance appears to me to be little short of marvelous. To my mind it is a wonderful tribule to the inherent quality of the car."

WARDEN MOTOR SALES **NEW ENTRANT INTO** LOCAL AUTO FIELD

The Warden Motor Sales company is a new entrant into the automobile field of Memphis.

Taking the agency as distributor for the F. W. D. truck and a passenger car not yet decided out the company has opened temporary quarters with the Quality Motor Car company at 429 Union avenue.

Officers of the company are Buford Warden, president; Frank Fulsom, vice-president June H. Rudisill, Ir. vice-president unquestionably, one of the finest trucks on the market, declared Miss Rogers, who, by the way, is perhaps the first woman in the city of Memphis to be identified, in an executive capacity, with the automobile business. "We are now scouring the country for a passenger car that will be a suitable running mate for the truck."

Miss Rogers and Warden were both sultable running mate for the truck."

Miss Regers and Warden were both formerly connected with the Murphy Machinery and Equipment company The former was also for several months with the Schlecht Motor Sales Co.

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MOUNT HUGE WHALE

ON EXHIBITION TRUCK

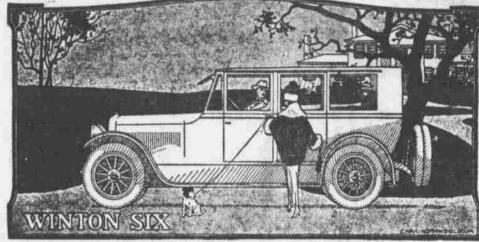
W. K. Hamilton, sales manager of the Indiana-Memphis Truck company, distributers for Indiana trucks, has just received word from the Indiana factory at Marion, Ind., that a special Indiana truck has been built to carry the skeleton of a mammoth whale throughout the United States for show purposes.

The skeleton of the mammoth whale washed ashore several months ago near Pablo Beach, Fla., and will be on exhibition in every city of any size throughout the United States.

The whale when captured weighed 31.000 pounds, and was 49 feet long. The jawbones are 12 feet long, and the capacity of the mouth was 20 bushels. It is estimated by scientists that the whale was 30 vears oid. The skeleton of the mouth was 20 bushels. It is estimated by scientists that the whale was 30 vears oid. The skeleton of the whale was 40 feet long. The jawbones are 12 feet long, and the capacity of the mouth was 20 bushels. It is estimated by scientists that the whale was 30 vears oid. The skeleton weighs over two tons. Mr. Hamilton states that it is very likely that the skeleton of the whale will be bought to Memphis for exhibition purposes.

Winton Six

"A Car of Thrills'



Remember This:

WINTON is to motor cars what "Sterling" is to silver-the acme of excellence. For beauty, style, comfort, power, endurance it is admittedly faultless. For acceleration it leads them all, regardless of multi-cylinders, and it is conspicuous in the repair shops by its absence.

Chickasaw Motor Car Co.

Temporary Location, 292 Monroe Permanent Location, When Available, 643 Marshall Telephone Main 4460

W. L. Huntley, Jr.

C. W. Goyer

R. H. Peoples

The Murky Waters Of The River Was The Only Escape

BY MEMORY M'CORD.

Life looked hopeless to Rosalie Brown, aged 15. It was rainy and cold and she had no clothing or shoes and without some she couldn't hold her sevendollar a week job any longer. dollar a week job any longer. She knew it before the manager of the place in which she labored spoke to her upon the subject. True, he did say that she could buy nome things on time and pay for them out of her earnings. Did she dare—no, thinking it over she didn't.

There was her father to face—the poor drunken wreck that camped upon her mother's doorstep—the huddle of bones that even yet could do much toward beating her own tired body and making the dry sobs rack that of her mother's. He, who had caused her to come into the world, her and a little 3-year-old sister, and even now turned her mother's face toward the valley of the shadow. She shivered when she thought of it—the coming of another little soul into the cold and hunger—the sleps and the beatings that she had known. No, it couldn't be done—that other way that the girl at the counter spoke about—then what was left? Oh, yes—the river.

Rosaile knew it quite well. Almost all her life she had lived down by DeSoto park—she could see it from the little hovel people called her "home." The water hadn't dooked very lovely ever. Somehow it seemed like her life, muddy and uneventful, save for the scraps it sometimes had with planks and bits of trash that swirled along madly defiant. Still she made up her mind and gravely she went about making the preparations she considered necessary.

It was the washing of her little ward-robe. An old middy blouse, a frayed knew it before the manager of the place

ing the preparations she considered necessary.

It was the washing of her little wardrobe. An old middy blouse, a frayed skirt and an undergarment or two—all that she owned—was thoroughly scrubbed. Later with the use of a neighbor's iron she gressed them out—carefully, for Rosalfe always seemed possessed with an instelleve for nextness. Then she reasoned that she would like to be clean if she went up to heaven. After it was all done—late in the night—ashe crept out of the shanty called "home" and made, her way toward the river. It just happened that someone who had landed in a motorboat near the place into which she jumped, speedly went to the rescue. Though it was very late Rosalie was taken to the juvenile court and placed in the care of Mrs. Latura, the matron who lives on the place.

"What's the use of living anyway."

all."

Rosalie doesn't need to. The judge is seeing to that. Soon, very soon, she is to be placed in an industrial school in Nashville. And now all that is needed to make Rosalie a little bit happy is a good warm coat and a few—a very few hits of clothing—surely somebody in Memphis has some that they do not need—and if you have, won't you send them to Mrs. Alice Read Saxby at the juvenile court—for Rosalie? Harry Litty Pays

Final Tribute To Departed Brother

All RACINE Tires are EXTRA TESTED. They are guaranteed to give the best of service. For an exceptional value, let us suggest the RACINE MULTI-MILE CORD. The RACINE SHOCK ABSORBING STRIP is an exclusive feature of this tire. This strip prevents road shocks from tearing up the tire. That's why the RACINE CORD gives added miles of usage. Ask any RACINE dealer.

A longer period of satisfactory automobile starting and lighting service is assured by the stronger plates in the Cooper Storage Battery. Correct sizes for all makes of cars. Dealers, write us for our liberal service station proposition.

ACCESSORIES

Our stock of automotive equipment consists of more than 15,000 items. We supply dealers all over the country. Are you on our Mailing List?

The I. J. Cooper Rubber Co. MEMPHIS, TENN.

Cleveland Columbus Toledo

Indianapolis Knoxville

Cincinnati Nashville

-WHOLESALE ONLY-

The largest distributor of auto supplies and tires is The I. J. Cooper Rubber Co.

hunting, according to his brother, and just before he lapsed into the fina sleep he called for his favorite rod and sleep he called for his favorite rod and gun.

Mr. Litty was born in Toledo, C., and in his early years came South. He was a mechanical engineer by profession. After retiring from his usual vocation he purchased a plantation in Cross county, Arkansas, where he lived until 15 years agd, when he removed to Memphis. He was 70 years old when death came. His wife died many years ago. Harry H. Litty and a sister. Mrs. Charles O. Taylor, of Toledo, are the only surviving relatives.

Following the funeral interment, private, was had in Forest Hill cemetery.

EDW. J. M'CORMACK IS MADE LIEUT.-COLONEL

Edward J. McCormack, former majo in Battery A, field artillery, has been made lieutenant-colonel in the federal reserve army according to advices re ceived from the war department.

The honor came in recognition of the service rendered by Col. McCormack during the world war. The reserve army is to be called out only in cases of extreme emergency.

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